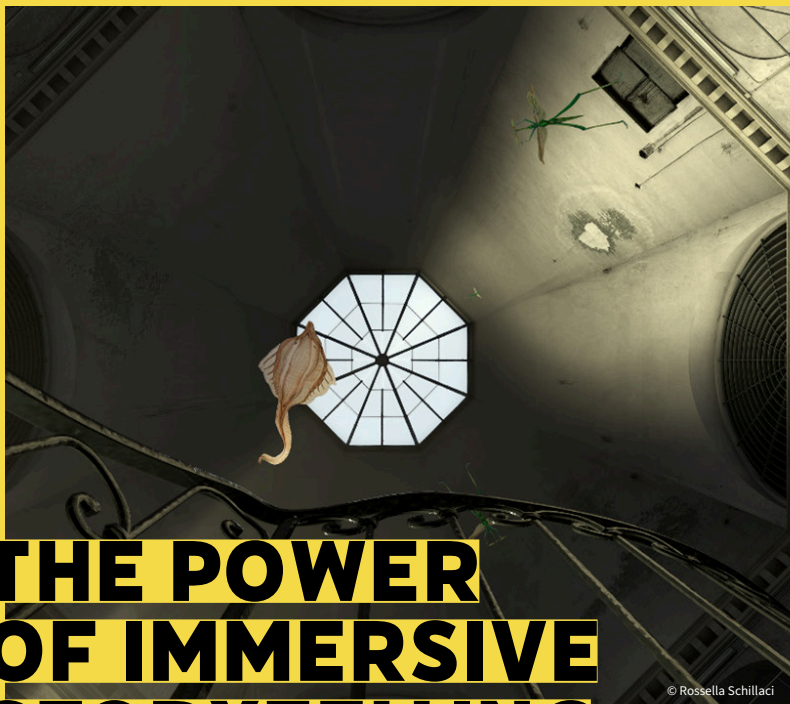


# SUMMER COURSE

Iscte | 23-27 SEPTEMBER 2024  
9 AM-1 PM



© Rossella Schillaci

# THE POWER OF IMMERSIVE STORYTELLING

DOCUMENTARY AND NEW MEDIA

A VIRTUAL REALITY COURSE  
by Rossella Schillaci

Organisation:  
Filipe Reis (CRIA-Iscte)  
Joana Gouveia Alves (ISTAR-Iscte)  
Paulo Nuno Vicente (ICNOVA, iNOVA Media Lab)

Enroll Now!



# SUMMER COURSE

# THE POWER OF IMMERSIVE STORYTELLING

DOCUMENTARY AND NEW MEDIA

The intensive workshop will take place in Lisbon , from 23 to 27 September 2024 (9 AM to 1 PM), 4 hours a day for 5 days, 20 hours in total.

Each day the workshop will be structured as follows:

- 1- Lecture, each day on a different topic;
- 2- Screening and presentation of VR and AR examples (use of VR headsets and PC);
- 3- Each student will make exercises in group and work on the development of an individual concept for the production of a new digital media product;
- 4- Pitching, group discussion, one-to-one and peer-to-peer feedback.

## Teachers:

Rossella Schillaci - coordinator

Marcos Figueiredo - VR expert, PhD student

Guests (TBA)

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## PROGRAMME

### 1st day: Introduction and Lecture

Presentation of the course, the teachers and the participants, division in groups for the exercises.

- 1- Introduction to new digital media: AR, VR, XR
- 2 - Crossings and grafts between cinema, animation, documentary, immersive journalism
- 3 - “Traditional” storytelling and immersive spatial narration.

(In the afternoon with the technician/PhD student Marcos Figueiredo)

### 2nd day: Technical lecture and exercises with Marcos Figueiredo and Rossella Schillaci

Lecture by Marcos Figueiredo about use of the VR camera, VR sound, and editing.

Division into groups for exercises (inside and in the garden outside ISTAR-Iscte).

Editing in group with the supervision of the two teachers. Uploading in VR headsets, experience and discussion about affordances and constraints of VR 360° videos.

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## PROGRAMME (CONT.)

### 3rd day: Lecture

How to write a project: concept, storyboard, treatment  
Surfacing from traditional documentary to VR animation  
Case study *Affiorare*: experience with VR headsets and discussion.

In group, the participant will think a project to make the next day and present to the class.

### 4th day

In group, participants will shoot their VR video.

### 5th day

with Marcos Figueiredo and Rossella Schillaci

Editing of the pieces, uploading in VR headsets, experience by the participants and final discussions.

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## FEE(S)

General public - 300€

Researchers from CRIA, ISTAR, ICNOVA (a 20% discount should apply) - 240€

\*The course is limited to **14 participants**, and enrolment is on a first-come, first-served basis.

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## BIO

Rossella Schillaci is a filmmaker and visual anthropologist. Her works are based on her in-depth anthropological research using cutting-edge audio-visual methodologies. She has produced and directed more than 20 films, broadcast on TV by ARTE, Sky, and Al Jazeera. All her documentaries have been awarded in international film festivals, including: RAI, NAFA, Fespaco, Jean Rouch, Venice film festival, Sheffield doc fest.

She obtained her PhD in Digital Media, with practice-based research in digital media and anthropology, from Nova University of Lisbon, in collaboration with the University of Austin at Texas and the University of Turin. Her experimental Virtual Reality documentary *Affiorare (Surfacing)*, won the Best Practice Research prize from BAFTSS and several prizes in international documentary festivals all over the world. She teaches documentary, new media and visual anthropology, recently at New York University as Adjunct Professor.

**Trailer:** [\*Affiorare\*](#)

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## BIO

**Marcos Figueiredo** has a degree in Industrial Design – Product Design, from São Paulo State University “Júlio de Mesquita Filho” (UNESP) – 1998, post graduate in Executive Training from FIA Business School – 2010, master in Engineering and Innovation Management at the Federal University of ABC – 2020, he is enrolled in the PhD programme in Architecture of Contemporary Metropolitan Territories of Iscte and is a research assistant member of the ISTAR research centre.

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Enrolment  
is Now Open!

